

PARADE INFO SHEET

When is the parade?

This year's parade is Thursday, December 28 at 10:00 a.m.

What streets are closed?

Harbor Drive from Grape to Broadway – 7:45 am

Pacific Highway (one southbound lane) from Grape to Ash – 7:45 am

Pacific Highway from Harbor to Broadway – 7:45 am

Harbor Drive from Broadway to Pacific Highway – 7:45 am

Locations:

Bumble Bee Seafoods Seafoods 5K Start: In front of Wyndham Hotel

Bumble Bee Seafoods 5K Finish: Ruocco Park

Telecast Area: In front of the Maritime Museum of San Diego

Grandstands: In front of the Maritime Museum of San Diego

Ticket Booth and Will Call: Blue/White tent south of the Grandstands

Battle of Bands: Intersection of Broadway and Harbor Drive at 11:45 a.m.

Parade Disband: On Pacific Highway between Harbor and Broadway

First Aid: Ambulance located at Broadway Pier, the 5K Finish and at Parade Headquarters

Toilets: Along route

What time does the Parade start? End?

Leaves staging area at 9:50 a.m. Telecast begins at 10:00 a.m. Ends at 11:30 a.m.

Where does the Parade start?

Near the County Administration Building on Harbor Dr. It runs south on Harbor.

Where does the Parade end?

Corner of Harbor Dr. and Pacific Highway near Seaport Village

How much are grandstand tickets?

Each grandstand ticket is \$20. Tickets ordered after December 15th are will-call only. Every purchase is subject to a \$2 processing fee.

If sitting on your lap, children 3 & under do not need a ticket.

Where is the best viewing of the parade?

The best viewing is in the grandstanding seating near the Maritime Museum because that is where specialty units and bands will perform for the telecast. In addition to the grandstand seating, anywhere along the parade route will also offer excellent views.

Can I watch the parade on television?

Yes. The parade is telecast live on Fox Sports 1. Check your local listing for channel/times outside of San Diego, CA.

How can I / my group be in the parade?

There are two ways to be in the parade: volunteer or specialty unit

Volunteer

The parade needs hundreds of volunteers to assist with parade operations. Volunteers are needed to carry balloons, banners, assist with the 5K run and post-parade activities. Minimum age for balloon handlers is 15 and banner handlers is 5 with adult supervision.

Special Unit

Along with the balloons and other entries, the unique specialty units allow this Holiday Bowl event to thrill over 100,000 spectators along the waterfront on Harbor Drive in beautiful downtown San Diego. Entries will be judged on originality, uniqueness and entertainment value. The Parade's Entry Review Committee will review all entries and their decision is final.

How do I get to the parade?

Directions from East County

Take I-8 West to Highway 163-South. Continue on 163 into downtown and make a right on Broadway. Continue down Broadway to the parade site.

Directions from North County

Take I-5 South and exit Front St. Make a right at Broadway. Continue down Broadway to the parade site.

Directions from South Bay

Take I-5 North and exit on 6th Avenue. Take a left on 6th Avenue. Continue down 6th to Broadway. Make a right on Broadway and continue down to the parade site.

Where should I park?

Park in one of the many metered or pay parking lots in the downtown area or take the trolley to this great event! The best parking lot is at the corner of Pacific Highway & Broadway. Be sure to get there early to make the 9:45 Bumble Bee Seafoods Foods 5K start.

Is there public transportation available?

In San Diego, visit www.sdmts.com for the most current trolley and bus schedules. The nearest trolley stop to the parade route is the America Plaza stop on the Orange Line. Exit towards Broadway and turn right down Broadway to the Parade route.

From North County, visit gonctd.com for the schedule for the COASTER train. Exit at the Santa Fe Depot station and walk three blocks West.

What other festivities does the parade entail?

In addition to the parade other festivities include the Bumble Bee Seafoods Foods 5K and the battle of the bands. The Battle of the Band will take place at 11:45 a.m. at the intersection of Broadway & Harbor Drive.

Is there food available at the parade site?

There are various cafes and restaurants along the parade route which sell food and drinks. The parade does not accept food vendor participation.

Is there an admission fee to the parade?

Street-side viewing of the parade is free of charge. Grandstand seating is available for \$20 per person. All orders subject to a \$2 processing fee.