



SAN DIEGO COUNTY CREDIT UNION HOLIDAY BOWL REDCOAT & REDSHIRT COMMITTEE

JOIN THE TEAM!

ABOUT US

Be a part of San Diego's bowl team and help organize the very best bowl game and festival of events in the country - - - **the San Diego County Credit Union Holiday Bowl!** Each December, this non-profit, community effort attracts thousands of college football fans to the region to enjoy the game at SDCCU Stadium and a bowl week experience that's second to none. There are over 300 volunteers in the bowl family. These dedicated individuals, known around San Diego as "The RedCoats", are integral to the success of the nonprofit effort. The RedCoats volunteer their time throughout the bowl's year-around festival of events leading up to and including game night!

MISSION STATEMENT

The mission of the nonprofit Holiday Bowl is to generate tourism, exposure, economic benefit and civic pride for San Diego and its citizens by presenting the nation's most exciting and entertaining bowl game and festival of events.

COMMITTEE

The Holiday Bowl organizing group is comprised of the Committee, RedShirts and Board of Directors. The RedCoats (committee and board) is comprised of approximately 140 San Diegans who share a passion for college football and community enhancement. The RedShirts are a committee of approximately 30 young leaders age 21 to 35 and represent nearly every sector of the San Diego community. After three years of continuous service, RedShirts may apply to become RedCoats.

REQUIREMENTS

The RedCoats and RedShirts are held accountable via a point system. Attending meetings, serving on committees and participating in year-around and bowl week events allows individuals to attain the minimum point requirement with ease.

RedCoats:

- \$1,500 financial requirement
- Purchase the red coat (\$200)
- Purchase the bowl tie or scarf (\$35)
- Serve on one (1) committee minimum
- Attain minimum point requirement each year

RedShirts:

- Attain minimum point requirement each year
- Attend and serve on the Bocce Bash Committee
- Attend scheduled committee meetings as scheduled

JOIN US!

Email Phil Snyder for our membership application: psnyder@holidaybowl.com or call (619) 283-5808. Visit www.HolidayBowl.com for more information on bowl week and our year-around festival of events.

