

# SPONSORSHIP LEVELS & BENEFITS

Contact Craig Nichols, [cnichols@holidaybowl.com](mailto:cnichols@holidaybowl.com), 619-283-5808



<p><b>TITLE SPONSOR</b> <b>\$20,000</b></p>	<ul style="list-style-type: none"> <li>• Title sponsor of event</li> <li>• (2) Foursomes</li> <li>• Contest &amp; Hole sponsorship</li> <li>• Name &amp; Logo recognition in ALL content, signage, marketing and PR</li> <li>• Opportunity to display a banner at event registration area</li> <li>• Opportunity for 10x10' booth space at the event registration</li> </ul>
<p><b>PREMIER SPONSOR</b> <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• (1) Foursome</li> <li>• Contest sponsorship at tournament</li> <li>• Hole sponsorship</li> <li>• SDCCU Holiday Bowl game program recognition</li> <li>• SDCCU Holiday Bowl game jumbotron recognition</li> <li>• Opportunity to display a banner at event registration area</li> <li>• Opportunity for 10x10' booth space at the event registration</li> </ul>
<p><b>MORNING BAR SPONSOR</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Logo signage at bar</li> <li>• Hole sponsorship</li> <li>• SDCCU Holiday Bowl game program recognition</li> <li>• SDCCU Holiday Bowl game jumbotron recognition</li> <li>• Opportunity to display a banner at event registration area</li> </ul>
<p><b>COCKTAIL RECEPTION SPONSOR</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Logo signage at cocktail reception</li> <li>• Hole sponsorship</li> <li>• SDCCU Holiday Bowl game program recognition</li> <li>• SDCCU Holiday Bowl game jumbotron recognition</li> <li>• Opportunity to display a banner at event registration area</li> </ul>
<p><b>FOOD STATION SPONSOR</b> <b>\$750</b></p>	<ul style="list-style-type: none"> <li>• Logo signage at food station</li> <li>• SDCCU Holiday Bowl game program recognition</li> <li>• SDCCU Holiday Bowl game jumbotron recognition</li> </ul>
<p><b>HOLE SPONSOR</b> <b>\$300</b></p>	<ul style="list-style-type: none"> <li>• Logo signage at hole (tee or green)</li> <li>• Donation of (4) game tickets to military veterans around San Diego through Treat Your Troops</li> <li>• SDCCU Holiday Bowl game program recognition</li> <li>• SDCCU Holiday Bowl game jumbotron recognition</li> </ul>