



2021 PARADE INFO SHEET

When is the parade?

This year's parade is Tuesday, December 28, 2021 at 10:00 a.m.

What streets are closed?

Harbor Drive from Grape to Broadway – 7:45 am

Pacific Highway (one southbound lane) from Grape to Ash – 7:45 am

Pacific Highway from Harbor to Broadway – 7:45 am

Harbor Drive from Broadway to Pacific Highway – 7:45 am

Locations:

5K Start: In front of Wyndham Hotel

5K Finish: Ruocco Park

Telecast Area: In front of the Maritime Museum of San Diego

Grandstands: In front of the Maritime Museum of San Diego

Ticket Booth and Will Call: Blue/White tent south of the Grandstands

Parade Disband: On Pacific Highway between Harbor and Broadway

First Aid: Ambulance located at Broadway Pier, the 5K Finish and at Parade Headquarters

Toilets: Along route

What time does the Parade start? End?

Leaves staging area at 9:50 a.m. Telecast begins at 10:00 a.m. Ends at 11:30 a.m.

Where does the Parade start?

Near the County Administration Building on Harbor Dr. It runs south on Harbor.

Where does the Parade end?

Corner of Harbor Dr. and Pacific Highway near Seaport Village

How much are grandstand tickets?

Each grandstand ticket is \$25.

If sitting on your lap, children 3 & under do not need a ticket.

Where is the best viewing of the parade?

The best viewing is in the grandstanding seating near the Maritime Museum because that is where specialty units and bands will perform for the telecast. In addition to the grandstand seating, anywhere along the parade route will also offer excellent views.

How can I / my group be in the parade?

There are two ways to be in the parade: volunteer or specialty unit

Volunteer

The parade needs hundreds of volunteers to assist with parade operations. Volunteers are needed to carry balloons, banners, assist with the 5K run and post-parade activities. Minimum age for balloon handlers is 15 and banner handlers is 5 with adult supervision.

Special Unit

Along with the balloons and other entries, the unique specialty units allow this Holiday Bowl event to thrill over 100,000 spectators along the waterfront on Harbor Drive in beautiful downtown San Diego. Entries will be judged on originality, uniqueness and entertainment value. The Parade's Entry Review Committee will review all entries and their decision is final.

How do I get to the parade?

Directions from East County

Take I-8 West to Highway 163-South. Continue on 163 into downtown and make a right on Broadway. Continue down Broadway to the parade site.

Directions from North County

Take I-5 South and exit Front St. Make a right at Broadway. Continue down Broadway to the parade site.

Directions from South Bay

Take I-5 North and exit on 6th Avenue. Take a left on 6th Avenue. Continue down 6th to Broadway. Make a right on Broadway and continue down to the parade site.

Where should I park?

Park in one of the many metered or pay parking lots in the downtown area or take the trolley. Please note that parking meters are NOT free on December 31.

See the route map at the end of this document for all parking locations around the parade. Some close locations include:

- BRIC North and South (corner of West Broadway & Pacific Highway)
- Wyndam San Diego Bayside (access from Pacific Highway)
- Hilton San Diego Bayfront – 1 Park Blvd, San Diego, 92101 (15 minute walk)
- San Diego Convention Center – 111 West Harbor Drive, San Diego 92101 (10 minute walk)
- B Street Pier or Navy Pier – Note that both of these lots will have no entry/exit from 8:30 a.m. to 12:30 p.m.

Is there public transportation available?

In San Diego, visit www.sdmts.com for the most current trolley and bus schedules. The nearest trolley stop to the parade route is the America Plaza stop on the Orange Line. Exit towards Broadway and turn right down Broadway to the Parade route.

From North County, visit gonctd.com for the schedule for the COASTER train. Exit at the Santa Fe Depot station and walk three blocks West.

What other festivities does the parade entail?

In addition to the parade other festivities include the Solar Turbines 5K which steps off at 9:45 a.m.

Is there food available at the parade site?

There are various cafes and restaurants along the parade route which sell food and drinks. The parade does not accept food vendor participation.

Is there an admission fee to the parade?

Street-side viewing of the parade is free of charge. Grandstand seating is available for \$25 per person.

PORT OF SAN DIEGO HOLIDAY BOWL PARADE ROUTE MAP

